



# 2021 Sponsorship Proposal





## Wet Nose Soirée

FRIDAY, APRIL 9, 2021 | VIRTUAL



opportunity to connect with hundreds of DoveLewis donors and prominent community members. Your company will be recognized by the most connected movers and shakers in Portland who share a passion for animal care and want to show their love for Dove. This one-of-a-kind event features an online auction, dinner delivered to your doorstep, and a fun, interactive virtual experience. It will also feature special animal stories that demonstrate the impact your support has on pets and families in our community. Make a memorable evening for your employees or clients who love animals.

#### **TARGET AUDIENCE:**

Hundreds of Portland metro residents and business owners who are DoveLewis' strongest supporters.

### Become a Sponsor Today



**Lauren Cox**Development Director
971-255-5912 | lcox@dovelewis.org

Wet Nose Soirée - Sponsorship Assets	Presenting \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$3,500
Logo or company name on marketing collateral for the event	✓	✓	✓	✓	✓
Logo and link on event webpage on dovelewis.org w/sponsorship level recognition	✓	✓	✓	✓	✓
Sponsor recognition on dedicated event email(s) to previous attendees and high wealth individuals	✓	✓	✓	✓	✓
Logo presence during the event, as well as verbal recognition during the program	✓	✓	✓	✓	✓
Logo and recognition in the DoveList email newsletter related to the event (9,000+ recipients)	✓	✓	✓	✓	✓
Meals for 10 guests (delivered to location(s) of your choice)	<b>√</b> (30 meals)	✓ (30 meals)	√   (20 meals)	✓ (10 meals)	✓ (4 meals)
Acknowledgment in event program*	<b>√</b> full page	<b>√</b> full page	<b>√</b> half page	<b>√</b> half page	<b>√</b> quarter page
Included in list of sponsors on DoveLewis' Social Media channels (1 pre- and 1-post event)	✓	✓	✓	✓	✓
Upgraded admission to patron level, with special wine and gifts for you and your guests	✓	✓	✓	✓	
Dedicated sponsor recognition on DoveLewis' social media (1 post)	✓	✓	✓		
Opportunity to provide a promotional item for each event guest (400+ guests)	✓	✓	✓		
Logo on package slides during the live auction/program	✓	✓	✓		
Company story of support on screens in DoveLewis lobby for 1 year	✓	✓			
Letter from your business in event program	✓				
Exclusively listed as Presenting Sponsor on all marketing materials with an opportunity to provide a video or speak during the live program	✓				

<sup>\*</sup>Acknowledgment cannot contain comparative or qualitative descriptions of a product or service.

### Wet Nose Soirée

General Admission: Includes meal and a bottle of wine delivered to your door with party favors	\$100/person
Patron Admission: Includes upgraded meal and two bottles of wines delivered to your door with party favors and special gift	\$200/person
Quarantine Pack Party (General): Includes ten meals and wine delivered to your door with party favors	\$1,000/group of 10
Quarantine Pack Party (Patron): Includes ten upgraded meals and wine delivered to your door with party favors and special gift	\$2,000/group of 10
Sponsor a Staff Meal (General): Includes meal and wine delivered to a DoveLewis staff member with party favors	\$100/person
Sponsor a Staff Party (General): Includes ten meals and wine delivered to DoveLewis staff with party favors	\$1,000/group of 10

<b>Exclusive Sponsorships</b>		
Wine Sponsor (1): What is a party Includes:  • Bronze level benefits	<ul> <li>without wine? Help us underwrite the cost of the wine served with dinner.</li> <li>Label or bottle neck hanger on wine</li> </ul>	\$3,500
Dessert Sponsor (1): Everyone love: Includes: Bronze level benefits	<ul> <li>the person who brings dessert to a party! Your sponsorship will cover the best and final course of the night.</li> <li>Recognition on delivered meal menu</li> </ul>	\$3,500
Cocktail Sponsor (1): Help us start also have input on selection! Includes: Bronze level benefits	the evening off right with a festive cocktail hour! Host the signature drinks and you will not just get to name them, but  • Label or logo on drink signs at live event and in delivered meal kits	\$3,500

DoveLewis Veterinary Emergency & Specialty Hospital 1945 NW Pettygrove Street | Portland, Oregon 97209

Open 24/7 | 503-228-7281 | dovelewis.org

DoveLewis Emergency Animal Hospital is recognized as a charitable organization under Internal Revenue Code, Section 501(c)(3).

All donations are tax deductible as allowable by law. Federal Tax ID No. 93-0621534.